



2020 Sweetheart Ball: Let's Make a Splash!

Saturday, February 8, 2020 5-9 p.m.

Event Guide and Frequently Asked Questions

Welcome! We are so excited you will be joining us at the 18th Annual Sweetheart Ball: Let's Make a Splash! This quick guide is available to help you plan your special evening and should answer most of the questions you may have about this event. Still have questions? Please contact event co-chair Samantha Crouch at jldbsweetheartball@gmail.com.

Tickets and Registration:

I purchased my tickets online. How do I get them?

No physical tickets will be mailed. When you arrive at the venue, you will need to check in at the registration area.

Lines will be organized by last name. If you purchased VIP tickets or received tickets through a Sponsored party, you will have a separate registration area. If you pre-purchased any event extras, these will also be in your registration envelope.

I bought a VIP ticket. What does that include?

This is your all-inclusive ticket for the 2020 Sweetheart Ball! It includes the following: Admission for father/father figure and daughter, VIP check-in line, name/logo recognition in AV, 5 raffle tickets, 1 Official Event Photography ticket, 1 Candy Bar ticket, 1 Key to the Castle, 1 Mocktail ticket, and VIP seating. A ticket for each of these stations will be included in your event registration packet. Please note that Mermaid Photography tickets are not included in a VIP package, and must be purchased the night of the event.

General Event Details:

What time should we arrive?

Guests can begin to arrive for registration as early as 5:00 p.m. All event stations will open at 5:00 p.m. This includes: Candy Bar, Mocktails, Official Event Photography, Mermaid Photography, Chance to Win, Keys to the Castle, and the Spanos Art Car. The dance floor, guest seating tables, Selfie Station and Jeremiah's Ice Cream food truck will open promptly at 6:00 p.m. The buffet will open to guests at 6:30 p.m.

I didn't get to choose my meal. What's for dinner?

We heard your feedback about meal service so to ensure the best possible guest experience, we've moved to a buffet dinner this year. Guests will be able to enjoy their dinner anytime between 6:30 – 8:00 p.m. Vegan or gluten-free? No problem! There will be a special buffet line that avoids the 8 major allergens and that can accommodate almost all dietary restrictions. If you have any questions or concerns about this process, please contact us to ensure your needs will be met! All guests who have indicated a dietary restriction will receive a colored wristband, allowing them access to this special buffet line. Please note that guests with these wristbands are not *required* to use the Allergy-free buffet line, but only those guests who receive the wristband can access this line.

Where do we sit? Can we sit with our friends?

There are assigned seats for the dinner. When you check in at the registration table, you will be given a table number. You may sit at any unoccupied seat at your assigned table. If you made a request to be seated with another guest when you purchased your tickets, we will make every reasonable effort to accommodate. The only way to guarantee your seating request will be met is to have purchased your group's tickets together.

What should we wear?

The Sweetheart Ball is designed to make these young girls feel like the princesses they are. Men should wear their best Prince attire, like a nice suit or a tuxedo. Because this is a formal event, we encourage guests to dress accordingly. There will be lots of dancing, so be sure to wear comfy shoes!

Location & Parking:**Where is the Sweetheart Ball this year?**

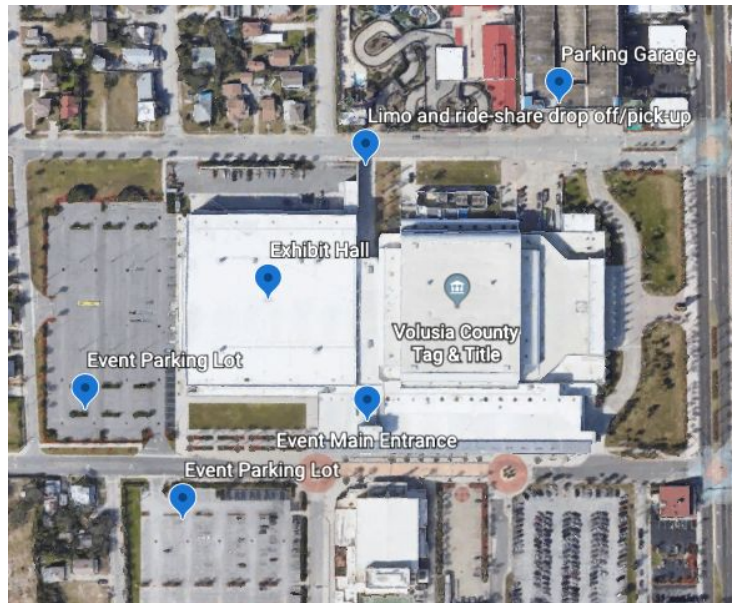
We have returned to the **Ocean Center** this year! The Ball will be at the Ocean Center in the Exhibit Hall, on the west side of the building. Guests will enter through the main concourse doors on the south side of the Ocean Center, in front of the round-a-bout.

Where can I park?

Parking will be available in the public parking garage on the north side of the Ocean Center for \$10, or in the Ocean Center parking lots for \$10. Both locations can accept cash or card upon arriving to the parking areas. Payment for parking in advance is not available. Please note that there are several events going on in the area so the garage may fill up quickly.

We are arriving in a limousine or other ride-share service, where can we be dropped off and picked up?

Guest drop-off is located on the north side of the Ocean Center, just outside of the north Concourse doors. Please be advised that the Peabody will have valet service and drop off on Auditorium Blvd., so it is recommended that you are dropped off and picked up on Earl Street to ease this process.



Activities:

What activities are there to do at the Sweetheart Ball?

“Chance to Win” – One *ticket for \$5 or five tickets for \$20*. With more than 20 gift baskets to choose from, guests can enter for their chance to win their favorite basket (or two, or three...) Each basket will have a numbered box associated with the gift basket. Drop your ticket in for a chance to win. Numbers will be shown on the large screen inside the ballroom at 8:30 p.m. Winning baskets can be picked up at the Chance to Win tables - just show your winning ticket! You may pay cash to a volunteer at the “Chance to Win” area or with a credit card at the Finance Table. If you leave before the drawing, please leave your tickets with a friend. We hate to see some basket not make it to their rightful owner at the end of the night!

Keys to the Castle – One *key for \$10*. Girls are given a key to try to open one of three treasure chests for a chance to win beautiful jewelry provided by Masterpiece Jewelers. There are a limited number of keys available. You may pay cash to a volunteer at the Castle area or with a credit card at the Finance Table. The Keys to the Castle event station is sponsored by Kapow! Social Branding.

Mermaid Traci and Mermaid Jessy - *\$10 for one digital photo*. A Special addition this year, Mermaid Traci and Mermaid Jessy will be at the ball, greeting guests and taking photos. Photos will be uploaded to a digital gallery for download shortly after the event, provided by the Daytona State College Photography Program. No printed photos will be sent. You may pay cash to a volunteer at the Official Event Photo area or with a credit card at the Finance Table. The Mermaid Photography event station is sponsored by Dr. Cary Meyers.

Official Event Photo - *\$20 for one digital photo*. This is the official photo of the Sweetheart Ball, provided by Oh So Sweet Studios! Guests will pose together in front of a beautiful photo backdrop. Photos will be uploaded to a digital gallery for download shortly after the event. No printed photos will be sent. You may pay cash to a volunteer at the Official Event Photo area or with a credit card at the Finance Table. The Official Event Photography event station is sponsored by Progressive Medical Research.

Candy Bar - *\$5 for one bag of candy*. Making the Sweetheart Ball even sweeter! Take a trip to the over-the-top candy bar to grab a bag of delicious goodies. Fun tip: Save some candy to sprinkle on your Jeremiah’s ice cream! Sponsored by Dr. Ben Adams, Family and Cosmetic Dentistry. You may pay cash to a volunteer at one of the two candy bar areas or with a credit card at the Finance Table. The Candy Bar event station is sponsored by Dr. Ben Adams, Family and Cosmetic Dentistry..

Under the Sea Mocktails - *\$3 for one glass.* This special mocktail is one to remember! The Under the Sea drink is a tasty blue treat, complemented with Swedish Fish. Yum! You may pay cash to a volunteer at one of the two mocktail areas or with a credit card at the Finance Table. The Mocktails event station is sponsored by The Med Spa of NSB.

Art Car – *Free!* Grab some special markers and color on a beautiful luxury car, sponsored by Spanos Motors!

Selfie Station – *Free!* Have some fun and take some pictures at this selfie station. Fun props and frames are the perfect addition to the photo, capturing all the fun. The Selfie Station is sponsored by Shawn E. Brown Insurance

Jeremiah's Italian Ice – *Free!* Enjoy a cup of delicious Jeremiah's Italian Ice! We'll have four yummy flavors available: Cookies & Cream, Strawberry, Cotton Candy and Cake Batter.

How do I pay for the activities? Do you accept credit cards?

It is highly encouraged to bring cash. There is an ATM on site but fees may apply. Volunteers will be at each station and will accept cash. You may pay with a credit card at the Finance Table located in the front lobby near registration.

What time do the activities open?

This year, all event activities will remain open for the duration of the evening, from 5:00-9:00 pm.

The Keys to the Castle station will close once all keys have been tried to open the locks. The Chance to Win will close at 8:15pm to leave time to announce the winners.

Media:

Will there be a Snapchat filter for the event?

Of course! Check out Snapchat from 5-9 p.m. for our official Sweetheart Ball filter. You may even find a special and magical Snapchat lens!

I want to post pictures of the event on social media. Is there a hashtag?

Yes! Please use #JLDB, and don't forget to tag us @JLofDaytona!

I heard there is a livestream of the event. Tell me more!

This year, we will be live streaming the Mermaid Photo station, courtesy of American Flat Track. This secure live-stream will only be visible by guests at our Mom's Night Out at the Pallet Pub. Only one mermaid will be live-streamed. If you do not wish to be filmed, you can take a picture with the Mermaid that is not on film, and sign a refusal for media consent document, located at the registration table.

Will there be someone taking photos throughout the event? Where can I find them?

Say cheese! In addition to the Official Event Photo and photos with Mermaid Traci and Mermaid Jessy, we will have a photographer roaming around the event taking photos. These photos will be uploaded to our Junior League of Daytona Beach Facebook page. Don't forget to like us on Facebook for updates! If you do not wish to be photographed, you must sign a refusal for media consent document, located at the registration tables.

Security:

Is there alcohol at this event?

There is no alcohol served at this event, and no alcohol will be allowed on the premises. If you are found to have alcohol, you will be asked to leave and will not be refunded. Thank you for your cooperation.

Will there be a security presence at the event?

Absolutely! Because there are several other events taking place at the Ocean Center that night, there will be several security personnel, identified by their blue shirts. All doors to the venue will be locked from the outside.

Mom's Night Out:**Where is Mom's Night Out? Where should I park?**

This year's event will be at the Pallet Pub at 816 Main Street, Daytona Beach, FL 32118.

How much does it cost?

This year, guests can choose to paint a pallet for \$30, take a ride on the Hopcycle for \$30, or do both for \$50.00. For more details, and to get a ticket, please visit: <https://www.jldb.org/sweetheart-ball/moms-night-out/>

Will there be food? Drinks?

Absolutely! Guests will enjoy 1 (one) complimentary cocktail provided by the Pallet Pub and food provided by Panheads Pizzeria. There is a bar available, serving water, sodas, beer and wine throughout the duration of the event.

What activities will there be at Mom's Night Out?

In addition to the yummy food and drinks, there will be a live stream of one Mermaid photography station at the Sweetheart Ball! This will give all the moms in attendance a sneak peek of the fun with the mermaids. Lastly, there will be raffle baskets that guests can purchase tickets for. Tickets are available, 5 for \$5.00. These can be purchased online ahead of time, or for cash-only the night of the event.

Still have questions? Please contact event co-chairs at jldbsweetheartball@gmail.com.