

The Junior League of Daytona Beach presents

# THE 2026 SWEETHEART BALL

Dear Community Partner,

Step right up and join us under the big top! On behalf of the Junior League of Daytona Beach (JLDB), we invite you to take part in the 23rd Annual Sweetheart Ball. This year's theme, Cirque du Soirée: "A Night Under the Big Top", will bring a world of wonder, laughter and cherished memories for our little stars and their proud fathers.

The Junior League of Daytona Beach is an organization of women dedicated to advancing leadership for meaningful community impact through volunteerism, collaboration and training. With the generous support of partners like you, we're able to continue serving women, children, and families in need. Creating lasting change and strengthening the community we all call home.

We hope you'll consider "joining the show" as a sponsor or donor for this special event, to be held Saturday, February 21, 2026, at the Ocean Center. The Sweetheart Ball is one of our most beloved traditions, where girls don their finest dresses and share an unforgettable evening of music, dancing, and magic with their fathers or father figures. All while helping the JLDB raise vital funds for local programs and organizations we support.

Your support keeps the magic alive, both under the big top and throughout our community. Thank you for being a valued partner in making a difference.

For more information or to get involved, please contact Grace Kellar at 386-562-1049 or Meritt Oddo at 407-310-4447, or email us at [sweetheartball@jldb.org](mailto:sweetheartball@jldb.org).

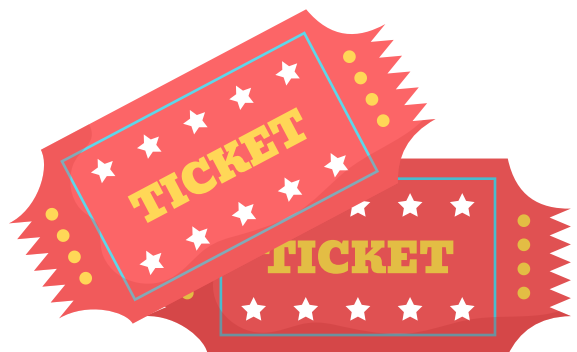
With gratitude and excitement,

*Grace Kellar*

*Meritt Oddo*

*Co-Chairs, Sweetheart Ball 2026*

Together, we make the magic happen! 🎪



# SPONSORSHIPS

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## **“Ringmaster” Presenting Sponsor: \$25,000** (1 Available) - **SOLD**

- Event Naming Rights “Junior League of Daytona Beach Sweetheart Ball Presented by YOUR COMPANY NAME” on all print, digital and social media promotion.
- One 30 Top VIP Table at Event
- Special Gifts for Daughter Attendees
- Full-Page Ad in the Event Program
- Logo included on all social media announcements, Eventbrite ticket page, thank you slide in the presentation during the event, and social media thank you mentions.
- Opportunity to promote partnership in other publications with co-branded ad template provided by JLDB.
- Opportunity for a company representative to speak from the stage during opening remarks
- Listing on all Thank You signage
- Opportunity to provide a branded item to be included in welcome packets (or at table)

## **“Center Ring” Table Sponsors: \$5,000** (6 Available)

- One 10 Top VIP Table at Event
- Premium Seating at the Event
- Half-Page Ad in the Event Program
- Sponsor Recognition in Event Program
- Sponsor Recognition in Social Media Posts
- Listing on all Thank You Signage

## **“Step Right Up” Registration Sponsor: \$2,000** (1 Available)

- 1 Father & Daughter Ticket
- Branded Signage at Main Entrance
- 1/4-Page Ad in Event Program
- Sponsor Recognition in Event Program - Logo
- Sponsor Recognition in Social Media Posts
- Listing on all Thank You Signage
- Opportunity to provide a JLDB approved branded item to be included in welcome packets





## SPONSORSHIPS CONT.

### **“Spotlight” Sponsor: \$1,000** (1 Available) - **SOLD**

- 1 Father & Daughter Ticket
- Branded Signage at 360 Spotlight Photobooth Area
- Sponsor Recognition in Event Program - Logo
- Listing on all Thank You Signage
- Opportunity to provide a JLDB approved branded item to be included in welcome packets

### **“Keys to the Big Top” Sponsor: \$1,000** (1 Available) - **SOLD**

- 1 Father & Daughter Ticket
- Branded Signage at “Keys to Castle” Chance to Win Area
- Sponsor Recognition in Event Program - Logo
- Listing on all Thank You Signage
- Opportunity to provide a JLDB approved branded item to be included in welcome packets

### **Activity Sponsors: \$750** (5 Available - Options Below)

Choose Your Activity: Midway Games; Candy Bar; Mocktail Bar, Professional Photography; or Photo Fun Selfie Station

- 1 Father & Daughter Ticket
- Branded Signage at Chosen Activity Area
- Sponsor Recognition in Event Program - Logo
- Listing on all Thank You Signage
- Opportunity to provide a JLDB approved branded item to be included in welcome packets

### **Big Heart Under the Big Top Sponsor: \$250** (5 Available)

- Gift 1 Father/Daughter Ticket to Community Member in Need
- Special Recognition in Program - Name Only, No Logo

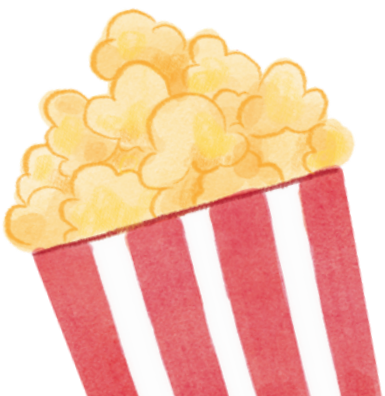
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## PROGRAM ADVERTISING

**Full-Page Ad** (5.5"x8.5"): \$1000

**Half-Page Ad** (5.5"x4.25"): \$500

**Quarter-Page Ad** (2.75"x4.25"): \$250





# SPONSOR AND DONATION FORM

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## Sweetheart Ball - February 21, 2026

Sponsor or Donor's Name/Business Name: \_\_\_\_\_

Sponsor or Donor Contact Person: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Description of Sponsorship or Donated Item: \_\_\_\_\_

If applicable, monetary value of donated item (estimate): \_\_\_\_\_

Sponsor/donor will mail the check and/or donated item to:

The Junior League of Daytona Beach, Inc., 122 South Palmetto Avenue, Daytona Beach, Florida 32114 by January 9, 2026:  Yes  No

**OR**

Sponsors/donor requests pick-up of the item or check:  Yes  No

\_\_\_\_\_ At this time, I am unable to participate, but please accept my cash donation

\_\_\_\_\_ At this time, I am unable to participate, but please keep me in mind for future events

Sponsor/Donor Signature or Authorized Representative:

\_\_\_\_\_ Date: \_\_\_\_\_

Together we can make a difference in the lives of children, our families & the community. Donations will be listed in the event materials if received by January 9, 2026. All donations become property of The Junior League of Daytona Beach, Inc. for use in conjunction with the Sweetheart Ball.

Please mail this form to 122 South Palmetto Avenue, Daytona Beach, Florida 32114 or email to [sweetheartball@jldb.org](mailto:sweetheartball@jldb.org)

**Retain a copy of this donation form for your records!**

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“A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435- 7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.”

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FOR JLDB USE ONLY:

Date Received: \_\_\_\_\_

Amount/Donation Received: \_\_\_\_\_

JLDB Acknowledgement/Tax Receipt: \_\_\_\_\_