



JUNIOR LEAGUE OF

DAYTONA BEACH

**FOUNDATION SPONSORSHIP
OPPORTUNITIES**

AVAILABLE FOR THE YEAR 2018-2019



Join Us

We invite you to become a sponsor of the Junior League of Daytona Beach and promote your company brand among an affluent target market and to convey your commitment to the Daytona Beach community.

Our Mission

The Junior League of Daytona Beach, Inc., is an organization of women committed to promoting volunteerism, to developing the potential of women, and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Daytona Beach reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to volunteerism.

You Can Make a Difference

For 84 years, JLDB has been training its members to become community leaders. Today we have more than 350 members who are selflessly committed to our mission-based programs designed to support women and children.

Your donation helps support our following programs:

JLDB DIAPER BANK:

An initiative that began in 2014, set out to create the only diaper bank in Volusia and Flagler Counties. Our diaper bank's mission is to provide a consistent supply of diapers and wipes within the local community to promote health and relief to families in need.

HUMAN TRAFFICKING:

An ongoing education campaign bringing awareness to human trafficking through community-wide events such that bring together the leadership of various local agencies and businesses. Initiatives include partnering with the JL of Greater Orlando and JL of Tampa for a Florida coast to coast awareness campaign, the Little Black Dress Initiative, and providing backpacks with supplies to survivors after they are rescued by local law enforcement.

Sponsorship Benefits

- Prominent display of your company name and/or logo on the League website.
- Featured on Junior League of Daytona Beach promotional materials and advertising during the sponsorship year.
- Recognized in our semimonthly eBlast, which is distributed to ALL active and sustaining members of the Junior League of Daytona Beach.
- Highlighted on our Facebook, Instagram and Twitter pages. Sponsors may submit notices and key messages up to 4 times per year to be distributed via social media and electronic communication.
- Listed in a Sponsor Directory distributed to JLDDB members. We encourage our members to support the businesses that support the Junior League.
- May use "Proud Supporter of the Junior League of Daytona Beach, Inc." in all marketing and community publications.
- Platinum Sponsors will receive one full mailing to our 350+ member base to highlight your company or an event of your choice and volunteer support for a nonprofit company signature event.
- Signature Event Participation - Featured prominently at our signature Fundraising Event, the Sweetheart Ball held February of each year in Daytona Beach. This event will feature dinner and dancing, as well as a silent auction and raffles. The event will be advertised and promoted within our community for several months. Over 900 fathers and daughters attend this signature event. Several levels of foundation sponsors will receive complimentary tickets to the Sweetheart Ball as well as preferred seating as indicated in the chart below. Tickets are valued at over \$100 per father/daughter.

<u>SPONSORSHIP BENEFITS</u>	Platinum	Diamond	Gold	Silver	Bronze	Ruby
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Company logo on JLDDB website	✓	✓	✓	✓	✓	✓
Hyperlink to your company website on JLDDB website	✓	✓	✓	✓	✓	✓
Company recognition on JLDDB public Facebook, Instagram & Twitter pages	✓	✓	✓	✓	✓	✓
Listing in JLDDB Sponsor Directory (available to JLDDB members)	✓	✓	✓	✓	✓	✓
Company logo in semimonthly eBlast to all JLDDB members	✓	✓	✓	✓	✓	✓
Company logo printed in all JLDDB event programs	✓	✓	✓	✓	✓	✓
Company recognition in JLDDB publications and programs	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional materials at JLDDB meetings	✓	✓	✓	✓	✓	
Opportunity to advertise in semimonthly eBlast	✓	✓	✓	✓		
Opportunity to present at one JLDDB meeting (limited to 5 minutes)	✓	✓	✓			
JLDDB to provide volunteer support for one nonprofit company event	✓	✓				
One Direct Mail piece mailed to JLDDB membership	✓					
Tickets to one Signature Event with preferred seating	16	12	8	4		
Advertisement in one Signature Event program	Full page	½ page	¼ page			



JUNIOR LEAGUE OF DAYTONA BEACH

2018-2019 Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Website: _____

Please Print business name as you would like it to appear on all promotional materials:

Sponsorship Type

☐ Platinum \$10,000 ☐ Diamond \$7,500 ☐ Gold \$5,000

☐ Silver \$2,500 ☐ Bronze \$1,000 ☐ Ruby \$500

☐ In-Kind Donation valued at: _____

Payment

Please make checks payable to : Junior League of Daytona Beach

Signature

Date Signed

Artwork

Artwork for your company logo must be provided as follows: Website: color JPG file at least 72 dpi; Printed materials: EPS format in color or black and white (no gray scale) 300 dpi JPG file. If your artwork is not provided as indicated, your logo cannot be included. In lieu of the logo, you will receive a line listing your company's name. Email artwork to JLDBoffice@gmail.com and include sponsorship level in subject line.

THANK YOU FOR SUPPORTING THE JUNIOR LEAGUE OF DAYTONA BEACH

Please complete the form and remit with payment to the Junior League of Daytona Beach Inc. 122 South Palmetto Ave Daytona Beach, FL 32114. If you have any questions about sponsorship opportunities, contact our office at JLDBoffice@gmail.com or (386) 253-1756.